

# COURTNEY NISKALA

## ILLUSTRATION & DESIGN



### PROFILE

Highly motivated artist with extensive experience in graphic design and illustration. Thrives in a variety of creative environments and strives to deliver innovative solutions for clients.



### CONTACT

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### EXPERTISE

**ILLUSTRATION**

**DIGITAL ART**

**LAYOUT DESIGN**

**TYPOGRAPHY**

**DIGITAL PRINTING**

**PRINT COLOR SEPARATIONS**

**TRADITIONAL ART**



### SKILLS

**ADOBE CREATIVE SUITE**

Photoshop / Illustrator / InDesign

**MICROSOFT OFFICE**

**MAC AND PC COMPATIBILITY**

**HTML/CSS**

**TRADITIONAL MEDIA**

Pen & Ink / Graphite / Markers / Oils /  
Acrylics / Watercolor



### EXPERIENCE

#### LEAD ARTIST

Koss Creative | JULY 2016 - PRESENT

- Design digital graphics and illustrations for production while maintaining brand integrity.
- Create custom designs for outside clients.
- Prepare files for print production.
- Generate catalog layouts and work with printers to ensure high quality product.
- Assist marketing team with research and implementation of corporate goals.
- Edit photography for use in catalogs and social media and create social media graphics for multiple brands.
- Provide critique to assist other artists in creating best selling designs that fit with brand standards.

#### INTERIM ART DIRECTOR

Koss Creative | JULY 2018 - SEPTEMBER 2018

- Perform all responsibilities of lead artist.
- Schedule out work to be done by art team and task out designs to artists with individuals skills in mind.
- Keep team on schedule.
- Check in with freelance artists' work and hours.
- Submit collegiate designs to licensing boards, track approvals and required changes.

#### GRAPHIC DESIGNER

Tryon Solutions | FEBRUARY 2014 - JUNE 2016

- Develop corporate identity and marketing collateral.
- Design powerpoint templates for use by sales team and software education instructors.
- Generate illustrations and other design assets for use in promotional videos.
- Create infographics to assist sales team in client pitches.
- Design and code web layouts and email campaigns.
- Create graphics for social media.
- Design and order large format print graphics for use at conference booths.

#### FREELANCE ARTIST

Various Clients | JULY 2011 - PRESENT

- Works include logo designs, layout designs, business card designs, website redesign concepts, product photography and editing, mobile game assets, character concept illustrations, portrait illustrations, and t-shirt designs.



### EDUCATION

#### BACHELOR OF FINE ARTS IN VISUAL COMMUNICATIONS

Winthrop University, Rock Hill SC | AUGUST 2009 - MAY 2013